

MEDIA KIT · CREATOR PARTNERSHIPS

The night belongs to *Khaleesi*.

Ana — RADA-trained performer and award-winning TikTok LIVE personality. A creator-led production studio for beauty, fitness, lifestyle, app and live-commerce campaigns.

@khaleesianahita

TikTok · Instagram
United Kingdom · EN / FA
Live most nights · 11PM UK

1st

in Europe — TikTok
LIVEFest 2025, Variety
Show

300K+

TikTok community
(exact count on
request)

26/28

active LIVE days —
near-nightly rhythm

2.3M

diamonds gifted in 60
days



1st in Europe — Variety Show

TikTok LIVEFest 2025 · her community voted, gifted and carried her there.

A paying, participating audience —
not passive reach.

TikTok LIVE performance

METRIC	28 DAYS	60 DAYS
Hours live	124	270
LIVE views	193.1K	393K
Unique gifters	2,400	5,300
Comments	32.9K	72.7K

Audience snapshot

Core: loyal women 35–44 (62% female), UK-first (45%), peak engagement 11PM UK. High-trust, high-return behaviour — the demographic that converts on beauty, wellness and lifestyle. USA is the active growth focus.

Content pillars

TikTok LIVE entertainment

Beauty & skincare

Makeup & lip combos

Fitness & wellness

Character & cosplay

Lifestyle & fashion

Product testing

UGC & paid-ready ads

Performance figures are creator-reported from TikTok LIVE analytics (~Nov 2025); verification available on request. USA audience share is a growth target, not a current claim. No number in this kit is estimated upward.

Clear packages. Custom campaigns.

Starter

~~£450~~ **£249**

First test with a single product — 1 UGC-style video, story set, 1 revision round, 90-day organic usage.

Growth — best value

~~£1,050~~ **£690**

Content plus live trust — 3 UGC videos, story set, product stills, 1 in-LIVE mention, 90-day organic usage.

Launch Campaign

~~£2,000~~ **£1,290**

Serious launches — hero video + 2 cut-downs, sponsored LIVE segment, story sequence, stills + banner, light reporting.

Brand Ambassador

£790/mo

Ongoing presence — monthly content bundle, recurring LIVE integration, priority scheduling, preferential add-on rates.

LIVE placements

Sponsored LIVE segment	from £300
In-LIVE product mention	from £180
Live review / unboxing	from £300
Battle / event sponsorship	custom

À la carte

UGC-style video	£250
Skincare / makeup review	£300
Lip combo feature	£180
App / SaaS demo video	£350
Product stills set	£150

Add-ons & rights

Whitelisting / Spark Ads +50–100%

Usage rights 6/12mo/perpetual +50/100/150%

48h rush +25%

Raw footage +40%

Extra hook +£60

Production, in-house

Filming, beauty lighting, TikTok LIVE Studio / OBS, hook-based editing, ad cut-downs, AI-assisted creative direction and campaign reporting — one workflow from idea to paid-ready asset.

Start a campaign

All enquiries via the website — personally reviewed, no middlemen. TikTok · Instagram: @khaleesianahita

khaleesianahita.com/work-with-me

Pricing is indicative and quoted to scope; final currency and usage rights are confirmed in the proposal. Brand-safety policy: no gambling, crypto, adult or reputation-damaging categories at any budget.